



AFTvotes

SOCIAL MEDIA TOOLKIT

America faces four major crises—a health pandemic, an economic recession, a climate emergency and racial injustice. These crises have demonstrated the need for a compassionate, competent leader who will not only bring us out of the depths of economic ruin but also rewrite the rules so working families can thrive and our nation can heal.

With Election Day only a few weeks away, AFT members continue to be engaged in the process of deciding who should lead our country. One part of the AFT's effort to make sure members are active in that process is by encouraging members to get vocal about the election on social media. This helps AFT members, their families and their friends understand what is at stake in this election and lets them hear the candidates explain their positions in their own words.

Below are a few ways you can join us online.

Social Media for Debates

The final presidential debate is Thursday, Oct. 22, 9-10:30 p.m. EDT. Make sure you are involved and showing your support on social media. Here are some sample tweets you can use:



 **John Doe**
@john_doe2 Follow

I'm getting ready for the last [#Debates2020!](#) Join me and other [@AFTunion](#) members in watching and discussing on Twitter with [#AFTvotes](#).

 1.4k  800



 **Jane Doe**
@jane_doe1 Follow

Get ready for the final [#Debates2020!](#) [@AFTunion](#) has all the information on the policy plans from [@JoeBiden](#) and Donald Trump. Check it out: <https://www.aftvotes.org/biden-2020>

 1.7k  1027



 **John Doe**
@john_doe3 Follow

Watching the [#Debates2020?](#) Join [@AFTunion](#) members like me! We'll be posting with the hashtag [#AFTvotes](#) and sharing our support for [@JoeBiden](#).

 1.5k  310

 **John Doe**
@john_doe2 Follow

I'm joining my @AFTunion family in watching the #Debates2020! Want to join us? Check out the social media graphics and be sure to use #AFTvotes in your post! www.aftvotes.org/social-media-graphics-zoom-backgrounds

 1.4k  800

 **Jane Doe**
@jane_doe1 Follow

I stand with @JoeBiden and @KamalaHarris. If you're watching the #Debates2020, share your support with #AFTvotes & #BidenHarris2020. @AFTunion has graphics you can post, too! www.aftvotes.org/social-media-graphics-zoom-backgrounds

 1.7k  1027

 **John Doe**
@john_doe3 Follow

I'm watching the #Debates2020 because, as an @AFTunion member, I care, I fight, I show up and I vote. #AFTvotes

 1.5k  310

Social Media for #AFTvotes Graphics



Check out the new AFT Votes graphics to show off your support for the AFT, Joe Biden and Kamala Harris!

www.aftvotes.org/social-media-graphics-zoom-backgrounds

I stand with @JoeBiden and @KamalaHarris. Join me and share your support with #AFTvotes & #BidenHarris2020. @AFTunion has graphics you can post, too! www.aftvotes.org/social-media-graphics-zoom-backgrounds

Join me and other @AFTunion members in showing our support for @JoeBiden and @KamalaHarris—check out @AFTunion's #AFTvotes graphics now and post them online today! www.aftvotes.org/social-media-graphics-zoom-backgrounds

I'm an @AFTunion member and I'm voting for @JoeBiden and @KamalaHarris. #AFTvotes

I care, I fight, I show up and I vote! Join me and the @AFTunion in showing support for @JoeBiden and @KamalaHarris. #AFTvotes

Take Action: Volunteer!

With just a few clicks, you can take action to affect the election. Members can sign up to contact people through a phone bank to other members. Share the link to volunteer and get members to take action!

www.mobilize.us/aft/?country=US

Be Armed with the Facts!

Joe Biden has a plan for how to address the issues that face this country. President Trump's failure to lead has helped create—and made worse—the crises facing this country today. To see a comparison of the records of Donald Trump and Joe Biden, visit <https://www.aftvotes.org/biden-2020>

Joe Biden on the Issues

COVID-19

- Harness the resources of the federal government for combating the pandemic.
- Provide the necessary help to workers, families and small businesses that are hit hard.
- Ensure all frontline workers have high-quality and appropriate personal protective equipment.
- Secure paid family and medical sick leave.
- Expand assistance to federal child care centers and to schools—particularly Title I schools.

PreK-12 Education

- Triple Title I funding to reach disadvantaged students and ensure that districts can offer educators competitive salaries.
- Eliminate high-stakes standardized testing.
- Prioritize and create more community schools, and expand these services for 300,000 students and their families.
- Provide universal pre-K for 3- and 4-year-olds, and ensure that the early childhood education workforce is supported.
- Ban for-profit charters, increase accountability and transparency for current charters, and oppose private school vouchers.
- Fully fund the Individuals with Disabilities Education Act.
- Fund professional development for teachers, paraprofessionals and school employees, and fund teacher preparation programs that address teacher diversity.
- Invest in improving and modernizing school infrastructure.

Higher Education

- Double the maximum value of Pell Grants.
- Support a Title I-type program for postsecondary education, to enable colleges and universities to better serve the needs of low-income and/or underprepared students.
- Improve the Public Service Loan Forgiveness program to offer student debt relief for national or community service.

Healthcare

- Ensure healthcare is a right, not a privilege, by protecting and building on the Affordable Care Act, to give every American access to affordable health insurance, including providing a public option.
- Allow Medicare to negotiate with pharmaceutical corporations to lower prescription drug prices.
- Allow consumers to buy prescription drugs from other countries.
- Broaden and improve the access to high-quality prescription generic drugs.
- Lower costs and improve health outcomes by partnering with the healthcare workforce.

Jobs and the Economy

- Repeal the Trump/Republican tax cuts benefiting corporations and the wealthiest Americans.
- Support the American economy by investing \$400 billion in products made by American workers.
- Support a \$15-an-hour minimum wage.
- Support legislation banning states from enacting right-to-work laws.
- Invest in rural broadband infrastructure.

Human and Civil Rights

- Restore and strengthen the Voting Rights Act, and strengthen voting protections.
- Strengthen Deferred Action for Childhood Arrivals, and expand protections for Dreamers and undocumented immigrants.
- Build on the Violence Against Women Act and the Equality Act to help reduce violence and hate crimes against women and LGBTQ people.
- Make it a priority of the Justice Department to prosecute hate crimes committed against people of color, LGBTQ people and religious group members.

Retirement Security and Medicare

- Preserve and strengthen Social Security by ensuring the wealthy pay their fair share.
- Protect and strengthen Medicare, and ensure high-quality, affordable healthcare for all older Americans.
- Ensure that states fulfill their commitment to protect public and private pensions so that workers keep the benefits they have earned.

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English

- Full size card
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Español

- Tarjeta de tamaño completo
- Tamaño de imprimir en color
- Tamaño de imprimir en B&N



Contact

If you have any questions about this, or need further assistance, please contact Darrell Capwell at the AFT at dcapwell@aft.org.

